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What does Fractional work mean?

By [Rob Smith](#)

Feedback from "Team-Rob" has been overwhelmingly positive! Thank you!

As I've updated my [LinkedIn profile](#) to "Fractional Digital Leader" and launched my company [Fractional Digital](#), I have received a lot of questions "what's [#Fractional](#)"?

Here's a ChatGPT rundown:

1. **Scope of work:** Fractional work is typically a part-time or project-based arrangement where an individual provides specific services to a company on a limited, as-needed basis. In contrast, traditional work arrangements are full-time positions where an employee is responsible for a broader range of tasks and responsibilities.
2. **Time commitment:** Fractional workers typically only work a portion of the time that a full-time employee would, whereas traditional employees typically work a full-time schedule.
3. **Expertise:** Fractional workers are often specialists in a particular area and bring a high level of expertise to a company. In contrast, traditional employees may have a more general skill set and a broader range of responsibilities.
4. **Cost:** Fractional work arrangements are often more cost-effective for companies because they only pay for the services they need and do not incur the costs associated with hiring a full-time employee, such as benefits and paid time off.
5. **Flexibility:** Fractional work arrangements offer companies more flexibility because they can adjust the amount of services they receive based on their needs. This is in contrast to traditional work arrangements where the company is committed to a full-time employee and must continue to pay them even if their needs change.

Hope that helps disambiguate the topic.